

Analytics & Ticket Sales Strategy Director Auburn University

Direct Link: <https://www.AcademicKeys.com/r?job=234359>

Downloaded On: May. 16, 2024 1:12pm

Posted Apr. 9, 2024, set to expire Oct. 31, 2024

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| Job Title | Analytics & Ticket Sales Strategy Director |
| Department | Athletic Ticket Office |
| Institution | Auburn University Auburn, Alabama |

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| Date Posted | Apr. 9, 2024 |
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| Application Deadline | Open until filled |
| Position Start Date | Available immediately |

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| Job Categories | Director/Manager |
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| Academic Field(s) | Athletics |
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| Job Website | https://www.auemployment.com/postings/44629 |
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Apply By Email

Job Description

Auburn Athletics is searching for a Director of Analytics and Ticket Strategy. The Director of Analytics & Ticket Strategy manages data collection and analysis for the external unit within the Department of Athletics. This individual understands that revenue generation and customer service are the priority and number one goal. This individual will be instrumental in developing both the short- and long-term operational sales & service strategies, ticketing and revenue reports for Auburn's six ticketed sports and implement new initiatives to enhance the sales team's effectiveness, while ensuring the best sales leads are focused on first.

Why Should **YOU** Choose Auburn University?

- **Auburn University was named a "Best in Alabama" employer by Forbes!** Our employee longevity speaks for itself, with employees staying an average of ten years.
- **Competitive state benefits** including retirement plan vesting at 10 years of service, generous leave accrual, and parental leave opportunity.

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- **Auburn University tuition assistance for yourself and your dependents.** Employees can take 15 hours of classes for free, and dependents receive a 50% tuition waiver.
- The satisfaction of knowing **YOU** are a part of providing the premier academic experience at Auburn and the life-changing work our students and employees perform.

It's a Lifestyle: The Auburn/Opelika area is a page right out of Southern Living magazine with an idyllic small-town feel, perfecting a unique balance between a close-knit community and driving consistent growth and development. Paralleling the exponential growth of Auburn University, the Auburn/Opelika area boasts services and amenities that cater to any interest. We're proud of our top school systems, city services, award-winning restaurants, and the infectious spirit of life in a college town. You can find us nestled halfway between the beach and the mountains in a lower-cost-of-living area, two hours outside of Atlanta or Birmingham. If you're new to Auburn, we'd love to introduce you. If you're already acquainted with Auburn, we'll keep it simple: it's time to come home!

Our Commitment: Auburn University is committed to a diverse and inclusive campus environment. Visit auburn.edu/inclusion to learn more about our commitment to expanding equity and inclusion for all.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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