

## Director of Enrollment Old Dominion University

Direct Link: <a href="https://www.AcademicKeys.com/r?job=264569">https://www.AcademicKeys.com/r?job=264569</a>
Downloaded On: Oct. 30, 2025 3:45am
Posted Oct. 29, 2025, set to expire Feb. 27, 2026

Job Title Director of Enrollment

**Department** DL ONLINE COURSE DEVELOPMENT

**Institution** Old Dominion University

Norfolk, Virginia

Date Posted Oct. 29, 2025

Application Deadline Open until filled

**Position Start Date** Available immediately

Job Categories Director/Manager

Academic Field(s) Enrollment Management/Registrar

Enrollment Management/Registrar

Job Website https://jobs.odu.edu/postings/24622

Apply By Email

**Job Description** 

### **Job Summary**

The Director of Enrollment leads ODUGlobal's student recruitment and enrollment operations. This role is responsible for developing and executing data-driven strategies that meet institutional enrollment goals, enhancing the prospective student experience, and strengthening ODUGlobal's position in the competitive online education market. The Director leads a high-performing team through a consultative sales approach, ensuring speed-to-contact, personalized engagement, and seamless transitions from inquiry to enrollment. In close collaboration with admissions, advising, and student experience focused for the online student, the Director drives initiatives that support student success, retention, and institutional growth while fostering a culture of excellence, innovation, and continuous improvement.



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### **Position Type**

**FullTime** 

#### Type of Recruitment

General Public

#### **Minimum Qualifications**

- Master's Degree in a related field of study required.
- Significant experience in online education recruitment, onboarding, and enrollment management practices.
- Significant supervisory experience in a higher education setting.
- Ability to make data-driven decisions and to develop metrics and analytics to support student success initiatives.
- Excellent written and verbal communication skills required.
- Basic computer skills required (word processing, spreadsheets, etc.).
- Demonstrated ability to manage multiple deadline and sensitive assignments.
- Ability to work with diverse populations
- The position is fully remote but requires occasional travel to campus and conferences.
- Minimum of 5 years of progressive experience in student enrollment management, preferably within an online or higher education environment.

#### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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