

Assistant Director, Athletics Graphic Design & Branding
Auburn University

Direct Link: <https://www.AcademicKeys.com/r?job=262760>

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Posted Sep. 19, 2025, set to expire Jan. 19, 2026

Job Title	Assistant Director, Athletics Graphic Design & Branding
Department	War Eagle Creative
Institution	Auburn University Auburn, Alabama
Date Posted	Sep. 19, 2025
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Associate/Assistant Director
Academic Field(s)	Athletics Public Relations/Marketing
Job Website	https://www.auemployment.com/postings/56082
Apply By Email	

Job Description

Job Summary

Design the identity. Shape the legacy. Build the brand of Auburn Athletics.

The individual in this position will create and maintain the visual brand of Auburn University Athletic Department by contributing to the creation of individual sport and departmental design projects.

Essential Functions

- Contributes to the development of the look, feel, and voice of the Auburn Athletics visual brand and creative strategy.
- Assists in the creation of brand-compliant design projects including, but not limited to, graphics for social media and videoboard, marketing collateral, recruiting pieces,

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- publications, and small and large-scale print pieces.
- Assists in maintaining the core brand identity system (logos, colors, etc.) through brand standards education and standards compliance enforcement.
- Assists with overarching sports marketing, communication, and public relations campaigns.
- Complies with all applicable National Collegiate Athletic Association (NCAA) and Southeastern Conference (SEC) regulations in the performance of job duties.
- May be required to work nights and weekends as needed.
- May perform other job-related duties as assigned.

Why Work at Auburn?

- **Life-Changing Impact:** Our work changes lives through research, instruction, and outreach, making a lasting impact on our students, our communities, and the world.
- **Culture of Excellence:** We are committed to leveraging our strengths, resources, collaboration, and innovation as a top employer in higher education.
- **We're Here for You:** Auburn offers generous benefits, educational opportunities, and a culture of support and work/life balance.
- **Sweet Home Alabama:** The Auburn/Opelika area offers southern charm, vibrant downtown scenes, top-ranked schools, and easy access to Atlanta, Birmingham, and the Gulf of Mexico beaches.
- **A Place for Everyone:** Auburn is committed to fostering an environment where all faculty, staff, and students are welcomed, valued, respected, and engaged.

Minimum Qualifications

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- Bachelor's degree in Graphic Design, Art, Communications, Broadcasting, Film or Television Production, or relevant field, AND 1 year of experience in graphic design, messaging and branding OR

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- Associate's degree in Graphic Design, Art, Communications, Broadcasting, Film or Television Production, or relevant field, AND 3 years of experience in graphic design, messaging and branding OR
- High school diploma AND 5 years of experience in graphic design, messaging and branding.

Minimum Skills, License, and Certifications

Minimum Skills and Abilities

- Knowledge of Adobe Creative Suite (Photoshop, Illustrator, InDesign, etc.), new media, social media, and networking.

Minimum Technology Skills

Minimum License and Certifications

None Required.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact