

Executive Director for Advancement Communications and
Marketing
University at Buffalo

Direct Link: <https://www.AcademicKeys.com/r?job=262391>

Downloaded On: Sep. 11, 2025 6:41pm

Posted Sep. 11, 2025, set to expire Aug. 4, 2026

Job Title	Executive Director for Advancement Communications and Marketing
Department	University Advancement
Institution	University at Buffalo Buffalo, New York
Date Posted	Sep. 11, 2025
Application Deadline	09/09/2026
Position Start Date	Available immediately
Job Categories	Director/Manager
Academic Field(s)	Public Relations/Marketing
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Job Description

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Executive Director for Advancement Communications and Marketing

Position Information

Position Title: Executive Director for Advancement Communications and Marketing

Department: University Advancement

Posting Link: <https://www.ubjobs.buffalo.edu/postings/58928>

Job Type: Full-Time

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Posting Detail Information

Position Summary

The University at Buffalo seeks an experienced communications leader to serve as Executive Director for Advancement Communications and Marketing. This strategic role drives an integrated communications and marketing program to engage alumni, donors, and stakeholders in support of UBs mission.

The Executive Director will:

- Lead and mentor a high-performing team, fostering a collaborative and innovative culture.
- Develop and execute a comprehensive communications strategy to strengthen alumni engagement, inspire philanthropic investment, and elevate UBs brand.
- Oversee strategic content creation across digital, print, and multimedia channels, ensuring consistency and impact.
- Serve as senior communications advisor and liaison to university leadership and partners.

The ideal candidate is a visionary strategist with exceptional leadership skills, expertise in marketing and communications, and the ability to navigate complex stakeholder relationships.

Join a dynamic advancement team committed to building meaningful connections with UBs global alumni community of 300,000+ graduates and shaping the future of philanthropic engagement.

Division of University Advancement

At the University at Buffalo, our Division of [University Advancement](#) plays a pivotal role in advancing our mission. With the historic \$1 Billion Boldly Buffalo campaign recently concluded in June 2024, where more than 80,000 alumni and donors generously contributed, were on the cusp of greatness. Our goal? To propel UB into the top 25 of national public research universities within the next decade. As part of our team, you'll build strong connections with alumni and donors worldwide, shaping the future of our institution. Join us and be part of a team that changes the world!

Learn more:

- Our [benefits](#), where we prioritize your well-being and success to enhance every aspect of your

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life.

- Being a part of the [University at Buffalo community](#).

University at Buffalo is an affirmative action/equal opportunity employer and, in keeping with our commitment, welcomes all to apply including veterans and individuals with disabilities.

Minimum Qualifications

- Bachelors degree in communications, marketing, or a related field.
- Minimum of ten years of progressive communications experience within a large, complex organization.
- Proven ability to lead, motivate, and manage a high-performing team, delivering effective communications strategies on schedule and within budget.
- Demonstrated success in building collaborative relationships and consensus across diverse units to achieve shared goals.
- Deep understanding of strategic marketing and communications planning, including emerging platforms, generational preferences, and audience segmentation.
- Ability to thrive in a fast-paced, highly collaborative, and service-oriented environment.
- Strong project management skills with the ability to prioritize, adapt to shifting demands, and meet deadlines.
- Exceptional verbal and written communication skills, with experience crafting executive-level messaging and donor-facing materials.
- High level of diplomacy and confidence in managing expectations and navigating complex stakeholder dynamics.
- Demonstrated initiative in developing and implementing new systems, programs, or processes that drive results.

Preferred Qualifications

Physical Demands

Salary Range

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\$100,000 - \$110,000

Special Instructions Summary

Is a background check required for this posting?

No

Contact Information

Contact's Name: Judy Mackey

Contact's Pronouns:

Contact's Title:

Contact's Email: jmackey@buffalo.edu

Contact's Phone: 716-645-1526

Posting Dates

Posted: 09/09/2025

Deadline for Applicants: Open Until Filled

Date to be filled: 10/20/2025

Contact Information

Please reference Academickeys in your cover letter when
applying for or inquiring about this job announcement.

Contact

N/A

University at Buffalo

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