

Assistant Director of Campaign and Principal Gift
Operations
Auburn University

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Posted Jul. 17, 2025, set to expire Nov. 15, 2025

Job Title	Assistant Director of Campaign and Principal Gift Operations
Department	VP for Philanthropy O&M
Institution	Auburn University Auburn, Alabama
Date Posted	Jul. 17, 2025
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Associate/Assistant Director
Academic Field(s)	Development/Institutional Advancement
Job Website	https://www.auemployment.com/postings/54828

Apply By Email

Job Description

Auburn Advancement is excited to begin the search for an Assistant Director of Campaign and Principal Gift Operations to join our philanthropy team! In this position, you'll play a role in executing operational philanthropy strategies and coordinate fundraising initiatives.

What You'll Do:

- **Lead with Vision.** Support the planning and execution of Auburn's comprehensive fundraising campaign, ensuring alignment with institutional priorities and long-term goals.
- **Engage and Inspire.** Collaborate with university leadership, faculty, fundraisers, and volunteers to build a strong culture of philanthropy and meaningful donor engagement.
- **Drive Impactful Fundraising.** Assist in developing and executing strategies to identify, cultivate, solicit, and steward principal gift donors.
- **Champion Philanthropy.** Use data and market research to inform fundraising strategies, assess

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campaign performance, and drive continuous improvement.

- **Advance Strategic Initiatives.** Manage daily campaign operations, reporting, and event execution to ensure progress toward strategic fundraising milestones.

Why You'll Love It Here:

- **Impactful Work.** Your efforts will directly contribute to the growth and success of Auburn University and its priorities.
- **Collaborative Environment.** Join a team of dedicated professionals who are committed to making a difference.
- **Purpose Driven Work.** Align your passion and fulfillment to your work, where you're trusted to reach your full potential and achieve your pinnacle career experience.
- **Culture by Design.** Thrive in a culture that champions respect, accountability, and professional development.

Now is the perfect time to join Auburn Advancement, a dynamic team encompassing Operations and Strategy, Culture and Talent, Engagement, Philanthropy, and Communications. Under the visionary leadership of Senior Vice President Rob Wellbaum - a seasoned and respected advancement professional - our organization is set to revolutionize the future of Advancement.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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