

**Executive Director of Alumni Engagement
Auburn University**

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Posted Jun. 13, 2025, set to expire Oct. 31, 2025

Job Title	Executive Director of Alumni Engagement
Department	Alumni & Gift Success
Institution	Auburn University Auburn, Alabama
Date Posted	Jun. 13, 2025
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Director/Manager
Academic Field(s)	Development/Institutional Advancement Alumni Relations
Job Website	https://www.auemployment.com/postings/54157
Apply By Email	
Job Description	

Job Summary

Auburn Advancement is excited to begin the search for an Executive Director of Alumni Engagement to join our engagement team! You will lead a dynamic team of Regional Engagement Officers and Auburn Giving Officers to design and deliver innovative strategies that foster connection, deepen affinity, and inspire generosity across our alumni base.

What You'll Do:

- Build Meaningful Connections: Inspire connection and commitment by designing strategies that deepen alumni affinity and drive philanthropic support. You'll champion the Auburn spirit and help alumni see their role in shaping the university's future.

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- Foster Collaboration and Creativity: Partner with internal and external stakeholders- from academic leaders to regional volunteers- to co-create meaningful engagement opportunities that bring the Auburn Family together in impactful ways.
- Strategize for Success: Advance engagement strategy through data-informed decisions, creative programming, and forward-thinking leadership.
- Execute with Excellence: Lead and support a high-performing team that delivers results. You'll oversee the planning, implementation, and success of regional and affinity-based engagement efforts that drive measurable outcomes.

Why You'll Love It Here:

- Impactful Work: Your efforts will directly contribute to the growth and success of Auburn University and its priorities.
- Collaborative Environment: Join a team of dedicated professionals who are committed to making a difference.
- Purpose Driven Work: Align your passion and fulfillment to your work, where you're trusted to reach your full potential and achieve your pinnacle career experience.
- Culture by Design: Thrive in a culture that champions respect, accountability, and professional development.
- Now is the perfect time to join Auburn Advancement, a dynamic team encompassing Operations and Strategy, Culture and Talent, Engagement, Philanthropy, and Communications. Under the visionary leadership of Senior Vice President Rob Wellbaum – a seasoned and respected advancement professional – our organization is set to revolutionize the future of Advancement.

The nature of this role is highly externally focused, requiring frequent travel and meetings on and off campus during regular and non-traditional business hours, and is therefore expected to operate with high-levels of autonomy

Essential Functions

Purpose:

- Advance Auburn Advancement's engagement strategy by cultivating lifelong relationships with alumni, donors, students, faculty, and staff that inspire pride and philanthropic investment.
- Develop and implement strategies that promote meaningful involvement and sustained affinity among Auburn alumni and stakeholders.

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- Will serve as a liaison to the Support Committee of the Auburn Alumni Association Board and will share responsibility for engaging the board in tandem with the Chief Engagement Officer.

Collaboration:

- Work in close partnership with the Chief Engagement Officer to implement and evolve strategic engagement and retention initiatives.
- Engage university leadership and volunteer networks to amplify Auburn's mission and mobilize support through shared goals and collective action. Will work together with the Executive Director of Advancement Events and External Relations to drive strategically informed, large-scale engagement efforts.

Innovation:

- Drive change initiatives that enhance the engagement function – leveraging data, cultural trends, and strategic foresight to continuously improve outcomes.
- Translate emerging engagement trends into actionable strategies that elevate Auburn's national presence and deepen alumni loyalty.
- Will be data-driven, self-motivated, eager to innovate and elevate the landscape of alumni engagement.

Production:

- Provide strategic direction and day-to-day leadership for a team of Regional Engagement Officers and Auburn Giving Officers, ensuring alignment with Advancement goals.
- Oversees the planning and execution of targeted engagement initiatives that grow the donor pipeline and enhance alumni participation, working closely with frontline fundraisers to qualify Auburn alumni and friends for giving capacity and affinity, further driving pipeline sustainability and growth, along with increasing overall fundraising production.
- Deliver high-impact results through a focus on performance, accountability, and team development to meet engagement and philanthropic goals.

Why Work at Auburn?

- **Life-Changing Impact:** Our work changes lives through research, instruction, and outreach, making a lasting impact on our students, our communities, and the world.
- **Culture of Excellence:** We are committed to leveraging our strengths, resources, collaboration, and innovation as a top employer in higher education.

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- **We're Here for You:** Auburn offers generous benefits, educational opportunities, and a culture of support and work/life balance.
- **Sweet Home Alabama:** The Auburn/Opelika area offers southern charm, vibrant downtown scenes, top-ranked schools, and easy access to Atlanta, Birmingham, and the Gulf of Mexico beaches.
- **A Place for Everyone:** Auburn is committed to fostering an environment where all faculty, staff, and students are welcomed, valued, respected, and engaged.

Ready to lead and shape the future of higher education? Apply today! War Eagle!

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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