

Director of Health Promotion
Old Dominion University

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Downloaded On: Aug. 9, 2025 3:39pm

Posted Jun. 5, 2025, set to expire Nov. 1, 2025

Job Title	Director of Health Promotion
Department	VP STUDENT ENGAGEMENT & ENROLL SERV
Institution	Old Dominion University Norfolk, Virginia
Date Posted	Jun. 5, 2025
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Director/Manager
Academic Field(s)	Health Services
Job Website	https://jobs.odu.edu/postings/23388
Apply By Email	
Job Description	

Job Summary

The Director of Health Promotion provides strategic leadership and collaboration to develop and implement a campus-wide health promotion plan that supports student success. Through the Director's leadership, community and population-level health promotion initiatives occur including the application and evaluation of theoretical frameworks and evidence-based practices, health assessments, prevention initiatives, and engagement and cultivation of partnerships to address student health needs.

The Director is responsible for the leadership of the health promotion office including the supervision of full-time and student employees, budget planning and management, and department assessments and reporting.

The Director coordinates with campus-wide and community stakeholders in developing a comprehensive, multidisciplinary approach to a health promoting university by fostering cross-

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functional strategies and teams to advance a common agenda of well-being.

The Director reports to the Associate Vice President for Well-Being & Belonging within the Division of Student Enrollment, Engagement and Services and serves on divisional and university-wide committees.

Major responsibilities and duties

- Lead and contribute to the planning, implementation, and evaluation of theory-based and evidence-informed health promotion strategies, policies, programs, and services for the Office of Health Promotion and overall university effectiveness.
- Collaborate with key stakeholders on and off campus to develop a comprehensive, multidisciplinary approach for a health promoting university.
- Develop data driven strategic plans, goals, and measurable objectives for health promotion.
- Direct the development, implementation, and analysis of periodic student health surveys that
 1. Provide baseline and follow-up health data,
 2. Identify needs and priorities,
 3. Evaluate effectiveness of interventions, and
 4. Track trends in student health status and behavior.
- Hire, train, manage, supervise, and evaluate two full-time employees and student employees.
- Incorporate multicultural diversity and social justice concepts and principles into health promotion services.
- Participate in research and professional writing, publications and/or presentations as well as participate in professional organizations to advance the outcomes of the university's impact on student health and well-being.

Given the nature of the positions in Student Engagement & Enrollment Services that provide support to student services and/or student-centered programs, the employee occupying this position may be required to work during a university closing. There may be occasions where the employee will be asked to work during university closings as directed by his or her supervisor. These instances may include working from a remote location (i.e. telework, etc.).

Position Type: FullTime

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Type of Recruitment: General Public

Minimum Qualifications

- **Master's degree in public health, health education, health promotion, health policy or a related field; or a Bachelor's degree in stated fields and experience equivalent to a Master's degree may be substituted as appropriate.**
- Considerable knowledge of the ACHA Standards of Practice for Health Promotion in Higher Education (SPHPHE) and ACHA Healthy Campus.
- Considerable knowledge of theory-based and evidence-informed health promotion strategies, policies, programs, and services for a college student population.
- Considerable knowledge of student development and learning theories and models.
- Considerable knowledge of fundamental principles of organizational development, environmental management, and cultural change.
- Considerable leadership skills that facilitate positive, effective communication and interpersonal relationships with students, faculty, staff, administration, and the community.
- Ability to collaborate successfully with key stakeholders and a diverse community on and off campus to develop a comprehensive, multidisciplinary approach to health for students.
- High level of organizational skills, project management, and proven record of delivering quality results in a timely manner.
- Excellent computer skills. Must be proficient in MS Word, PowerPoint, and Excel, and experienced in desktop publishing and SPSS or similar, willing to learn new programs.
- Ability to directly oversee assigned department operational/program budgets while modeling good stewardship of finances, monitoring expenses and purchases, and ensuring successful department financial outcomes.
- Considerable proficiency and experience in community needs assessment including survey design, environmental scans, and other qualitative/quantitative methods, and translation of assessment results into action.
- Considerable experience leading and supervising full-time, part-time, and student employees including hiring, training, and evaluating.
- Considerable experience applying the ACHA Standards of Practice for Health Promotion in Higher Education (SPHPHE) and ACHA Healthy Campus.
- Considerable experience applying theory-based and evidence-informed health promotion strategies, policies, programs, and services for a college student population.
- Considerable experience applying student development and learning theories and models.
- Considerable experience applying fundamental principles of organizational development, environmental management, and cultural change.

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Preferred Qualifications

- PhD in public health or a related health field.
- Master Certified Health Education Specialist (MCHES), Certified Health Education Specialist (CHES), Certified in Public Health (CPH), or eligible and intent to become certified.
- Considerable experience leading coalitions or collaborating with individuals and organizations.
- Considerable grant seeking and writing skills, grant administration experience.

Conditions of Employment

The finalist candidate will be required to undergo a fingerprint-based criminal history check.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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