

Assistant Director of Marketing & Fan Engagement -  
Auburn Athletics  
Auburn University

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Posted Jun. 4, 2025, set to expire Oct. 31, 2025

<b>Job Title</b>	Assistant Director of Marketing & Fan Engagement - Auburn Athletics
<b>Department</b>	Fan Experience
<b>Institution</b>	Auburn University Auburn, Alabama
<b>Date Posted</b>	Jun. 4, 2025
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Associate/Assistant Director
<b>Academic Field(s)</b>	Athletics Public Relations/Marketing
<b>Job Website</b>	<a href="https://www.auemployment.com/postings/53966">https://www.auemployment.com/postings/53966</a>

**Apply By Email**

**Job Description**

[\*\*Auburn University Athletics\*\*](#) seeks candidates for the position of Assistant Director of Marketing & Fan Engagement. The individual selected should be an organized, creative, detail-oriented, marketer. The Assistant Director of Marketing & Fan Engagement develops, coordinates, and implements promotional plans and game presentations for the intercollegiate sports programs to create a preeminent experience for fans, student-athletes, alumni, and students. Assist in revenue generation through fan experience initiatives. This position reports directly to the Director of Fan Experience.

*Official AU job title: Specialist, Fan Experience*

**Contact Information**

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Please reference Academickeys in your cover letter when  
applying for or inquiring about this job announcement.

**Contact**

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