

Assistant Director for Videography and Photography
Old Dominion University

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Posted May 21, 2025, set to expire Nov. 1, 2025

Job Title Assistant Director for Videography and Photography
Department UNIVERSITY MARKETING
Institution Old Dominion University
Norfolk, Virginia

Date Posted May 21, 2025

Application Deadline Open until filled
Position Start Date Available immediately

Job Categories Associate/Assistant Director

Academic Field(s) Public Relations/Marketing

Job Website <https://jobs.odu.edu/postings/23251>

Apply By Email

Job Description

The position plays a key role in supporting the mission of the university and the division by helping to execute the integrated marketing communications plan. This position creates and leads the University Communication's still and motion picture strategy and production of photography and videography assets to enhance the University's reputation, student recruitment, and brand image in alignment with University standards. This includes working directly with and supervising photographers and videographers who deliver still imagery and digital marketing video acquisition. The position collaborates with faculty, staff, and departments to identify video needs and develop project scope including production timelines and budget. This position presents compelling stories and key messages through video and photography and maximizes the quality and frequency of marketing videos and strategy for digital consumption including but not limited to social media, broadcast, or streaming. Using advanced knowledge of visual storytelling, this position uses creative thinking to create original still and video assets to promote the University.

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Contact Information

Please reference Academickeys in your cover letter when
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Contact

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