

Associate Director of Engagement & Donor Relations  
Auburn University

Direct Link: <https://www.AcademicKeys.com/r?job=255104>

Downloaded On: Apr. 3, 2025 4:29am

Posted Mar. 31, 2025, set to expire Oct. 31, 2025

<b>Job Title</b>	Associate Director of Engagement & Donor Relations
<b>Department</b>	Business Constituency Adv
<b>Institution</b>	Auburn University Auburn, Alabama
<b>Date Posted</b>	Mar. 31, 2025
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Associate/Assistant Director
<b>Academic Field(s)</b>	Development/Institutional Advancement
<b>Job Website</b>	<a href="https://www.auemployment.com/postings/52115">https://www.auemployment.com/postings/52115</a>

**Apply By Email**

**Job Description**

**Auburn Advancement and the Harbert College of Business is excited to begin the search for a Associate Director of Engagement & Donor Relations to join our philanthropy team!** This position is vital in building lasting relationships and securing the resources needed to support Auburn Advancement and Auburn University's philanthropic mission.

**What You'll Do:**

- **Strategic Planning & Oversight:** Assist in developing and executing strategic initiatives to enhance alumni engagement and donor relations. This includes collaborating with leadership to ensure that programs and events align with the college's mission and contribute to long-term success.
- **Event & Program Management:** Oversee the day-to-day operations of the Engagement and Donor Relations team, ensuring the successful planning, execution, and evaluation of alumni and donor events. By fostering collaborative relationships with internal and external stakeholders, the

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candidate will support seamless event coordination and implementation.

- **Alumni Council Development:** Support the Senior Director and Dean in the creation and management of Alumni Council programming. This includes organizing meetings, coordinating initiatives, and ensuring engagement opportunities align with the overall goals of the college and Advancement.
- **Data Analysis & Reporting:** Lead efforts to collect, analyze, and interpret data to guide strategic decision-making. By developing key performance benchmarks, the person will help measure the effectiveness of engagement and donor programs, providing insights to leadership for continuous improvement.
- **Communications & Materials Development:** Contribute to and oversee the creation of reports, presentations, and other materials for key stakeholders, ensuring data accuracy and consistency. By streamlining reporting processes, the person will enhance communication efficiency within the department.
- **Team Leadership & Performance Management:** Supervise full-time employees, students, and interns, ensuring professional development and effective team performance. Conducting regular evaluations, the person will support staff in meeting strategic objectives and aligning their work with the department's goals.
- **Stewardship and Engagement:** Show gratitude for donations through personalized acknowledgements, and keep donors informed and involved by attending events and maintaining regular contact. Ensure donors feel valued and connected to the impact of their gifts.
- **Champion Philanthropy:** Impact a culture of giving for Auburn University, encouraging alumni and stakeholders to support the university's mission and vision. Foster a sense of pride and ownership among donors, showcasing the transformative impact their gifts have on Auburn's future.

### Why You'll Love It Here:

- **Impactful Work:** Your efforts will directly contribute to the growth and success of Auburn University and its priorities.
- **Collaborative Environment:** Join a team of dedicated professionals who are committed to making a difference.
- **Purpose Driven Work:** Align your passion and fulfillment to your work, where you're trusted to reach your full potential and achieve your pinnacle career experience.
- **Culture by Design:** Thrive in a culture that champions respect, accountability, and professional development.

Now is the perfect time to join Auburn Advancement, a dynamic team encompassing Operations and



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Strategy, Culture and Talent, Engagement, Philanthropy, and Communications. Under the visionary leadership of Senior Vice President Rob Wellbaum - a seasoned and respected advancement professional - our organization is set to revolutionize the future of Advancement. Auburn University Libraries is a dynamic hub for learning, teaching, and research, offering extensive collections, cutting-edge technology, and exceptional support to the Auburn Family.

The Harbert College of Business at Auburn University is a nationally recognized leader in business education, dedicated to producing highly sought-after graduates and advancing business thought through transformative research and strategic partnerships. Entering an exciting period of growth and innovation, the College of Business is expanding its emphasis on external engagement, high-impact learning opportunities, global initiatives, and lifelong learning. With world-class faculty and leadership, the College of Business is committed to delivering an elevated Auburn experience, fostering meaningful industry connections, and driving sustainable business practices. Passionate about shaping the future of business education and making a lasting impact, the College of Business is dedicated to developing the next generation of business leaders.

### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

### **Contact**