

Senior Director, Advancement Campaign and Principal
Gift Operations
Auburn University

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Posted Mar. 24, 2025, set to expire Oct. 31, 2025

Job Title	Senior Director, Advancement Campaign and Principal Gift Operations
Department	Central Philanthropy
Institution	Auburn University Auburn, Alabama
Date Posted	Mar. 24, 2025
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Director/Manager
Academic Field(s)	Development/Institutional Advancement
Job Website	https://www.auemployment.com/postings/51638

Apply By Email

Job Description

[Auburn Advancement](#) is excited to begin the search for a Senior Director of Advancement Campaign and Principal Gift Operations to join our philanthropy team! In this position, you will oversee the strategy, execution, and success of our comprehensive fundraising campaigns and principal gift operations.

What You'll Do:

- **Operational Excellence:** Manages campaign timelines. Committees, and events to ensure seamless execution and exceptional donor experiences. Analyze campaign performance, provide actionable insights, and adapt strategies to consistently exceed targets.
- **Collaborating Engagement:** Build and nurture strong partnerships across university leadership, faculty, and volunteers to unify efforts and achieve campaign goals.
- **Strategic Leadership:** Oversee the design and execution of a multi-year comprehensive



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fundraising campaign that aligns with Auburn's strategic vision. Partner with senior leaders across Advancement and the University to establish and refine long-term campaign strategies.

- **Champion Philanthropy:** You'll drive the strategic alignment of campaign priorities in partnership with Advancement leadership, ensuring every gift contributes to meaningful, long-term impact. Fostering trust and engagement with donors by delivering personalized, high-level stewardship that celebrates their commitment to Auburn's future.

Why You'll Love It Here:

- **Impactful Work:** Your efforts will directly contribute to the growth and success of Auburn University and its priorities.
- **Collaborative Environment:** Join a team of dedicated professionals who are committed to making a difference.
- **Purpose Driven Work:** Align your passion and fulfillment to your work, where you're trusted to reach your full potential and achieve your pinnacle career experience.
- **Culture by Design:** Thrive in a culture that champions respect, accountability, and professional development.

Now is the perfect time to join Auburn Advancement, a dynamic team encompassing Operations and Strategy, Culture and Talent, Engagement, Philanthropy, and Communications. Under the visionary leadership of Senior Vice President Rob Wellbaum - a seasoned and respected advancement professional - our organization is set to revolutionize the future of Advancement.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact