

Senior Director, Advancement Campaign and Principal  
Gift Operations  
Auburn University

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Posted Jan. 8, 2025, set to expire Oct. 31, 2025

<b>Job Title</b>	Senior Director, Advancement Campaign and Principal Gift Operations
<b>Department</b>	Central Philanthropy
<b>Institution</b>	Auburn University Auburn, Alabama
<b>Date Posted</b>	Jan. 8, 2025
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Director/Manager
<b>Academic Field(s)</b>	Development/Institutional Advancement
<b>Job Website</b>	<a href="https://www.auemployment.com/postings/50621">https://www.auemployment.com/postings/50621</a>

**Apply By Email**

**Job Description**

**Auburn Advancement** is excited to begin the search for a **Senior Director of Advancement Campaign and Principal Gift Operations to join our philanthropy team!** In this position, you will oversee the strategy, execution, and success of our comprehensive fundraising campaigns and principal gift operations.

**What You'll Do:**

- **Operational Excellence:** Manages campaign timelines. Committees, and events to ensure seamless execution and exceptional donor experiences. Analyze campaign performance, provide actionable insights, and adapt strategies to consistently exceed targets.
- **Collaborating Engagement:** Build and nurture strong partnerships across university leadership, faculty, and volunteers to unify efforts and achieve campaign goals.
- **Strategic Leadership:** Oversee the design and execution of a multi-year comprehensive

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fundraising campaign that aligns with Auburn's strategic vision. Partner with senior leaders across Advancement and the University to establish and refine long-term campaign strategies.

- **Champion Philanthropy:** You'll drive the strategic alignment of campaign priorities in partnership with Advancement leadership, ensuring every gift contributes to meaningful, long-term impact. Fostering trust and engagement with donors by delivering personalized, high-level stewardship that celebrates their commitment to Auburn's future.

### Why You'll Love It Here:

- **Impactful Work:** Your efforts will directly contribute to the growth and success of Auburn University and its priorities.
- **Collaborative Environment:** Join a team of dedicated professionals who are committed to making a difference.
- **Purpose Driven Work:** Align your passion and fulfillment to your work, where you're trusted to reach your full potential and achieve your pinnacle career experience.
- **Culture by Design:** Thrive in a culture that champions respect, accountability, and professional development.

Now is the perfect time to join Auburn Advancement, a dynamic team encompassing Operations and Strategy, Culture and Talent, Engagement, Philanthropy, and Communications. Under the visionary leadership of Senior Vice President Rob Wellbaum - a seasoned and respected advancement professional - our organization is set to revolutionize the future of Advancement.

### Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

### Contact