

Director of Communications and Marketing - COSAM
Auburn University

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Posted Dec. 16, 2024, set to expire Oct. 31, 2025

Job Title	Director of Communications and Marketing - COSAM
Department	Admin-Science & Math
Institution	Auburn University Auburn, Alabama
Date Posted	Dec. 16, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Director/Manager
Academic Field(s)	Public Relations/Marketing
Job Website	https://www.auemployment.com/postings/50410

Apply By Email

Job Description

The College of Sciences and Mathematics (COSAM) at Auburn University seeks a dynamic, results-oriented, well-rounded and experienced professional to lead the communications and marketing services for our college as its Director of Communications and Marketing. The ideal candidate will have had career experience as a technical content provider and in a news media, public relations, and/or communications management role, including working with broadcast, electronic and print communication, and graphic design.

What You'll Do:

- **Develop and Implement a Communications and Marketing Strategy for COSAM** - In this position you will serve as the primary news and information marketer for COSAM. You will provide guidance to senior administration, and support of all communications and marketing activities in all five academic departments and administrative offices in COSAM. It will be your responsibility to be innovative in developing a strategy to manage the information and its

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dissemination.

- **Inspire and Lead a Communications Staff** - The Director will lead and work with a two-member staff dedicated to media outreach, marketing, and public relations in support of COSAM's and the University's strategic plan. There is potential for team expansion.
- **Tell the COSAM Story**- The Director will assist in developing and disseminating content for various audiences in various formats, as well as contributing in those functions as needed. You will work with COSAM leadership on branding and marketing for COSAM's innovative research, teaching, outreach, faculty, staff, and alumni to tell its story.

Why You'll Love it:

- Impactful and Purpose Driven Work - Your work will directly contribute to the success of COSAM and Auburn University.
- Collaborative and welcoming environment.
- Auburn University has highly competitive benefits for employees including state retirement benefits, generous leave policies, tuition assistance for you and your dependents, paid parental leave and more!
- Auburn University was named by Forbes Magazine as one of the State of Alabama's best employers, with employees staying an average of 10 years.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact