

Director, Government & Community Relations
Worcester Polytechnic Institute

Direct Link: <https://www.AcademicKeys.com/r?job=248724>

Downloaded On: Nov. 21, 2024 9:36am

Posted Nov. 12, 2024, set to expire Mar. 11, 2025

Job Title Director, Government & Community Relations
Department Government & External Relations
Institution Worcester Polytechnic Institute
Worcester, Massachusetts

Date Posted Nov. 12, 2024

Application Deadline Open until filled
Position Start Date Available immediately

Job Categories Director/Manager

Academic Field(s) Public Relations/Marketing
Governmental Relations

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Job Description

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JOB TITLE

Director, Government & Community Relations

LOCATION

Worcester

DEPARTMENT NAME

Government & External Relations

DIVISION NAME

Director, Government & Community Relations Worcester Polytechnic Institute

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Worcester Polytechnic Institute - WPI

JOB DESCRIPTION SUMMARY

The Director of Government and Community Relations is responsible for managing the organization's relationships with local and state officials, as well as community stakeholders. This role is pivotal in advocating for the organization's interests, building strategic partnerships, and ensuring compliance with relevant regulations. The Director will serve as a liaison between the organization, elected officials, community leaders, and advocacy groups, fostering positive relationships to support organizational goals. This position reports to the Associate Vice President (AVP) for External Relations and Partnerships.

WPI is passionate about creating an inclusive workplace that promotes and values diversity. We are looking for candidates who can support our commitment to equity, diversity, and inclusion.

This position is hybrid with a salary range of \$82,600 - 103,300, depending on qualifications.

JOB DESCRIPTION

Responsibilities:

Government Relations:

- Develop and execute strategies for government engagement at local and state levels.
- Monitor legislative and regulatory issues that may impact the organization and provide regular updates to leadership.
- Advocate for policy positions that align with the organization's mission, preparing policy briefs, testimony, and other advocacy materials.
- Build and maintain relationships with elected officials, regulatory bodies, and government agencies.
- Assist the AVP with federal and state activities as needed.

Advocacy & Compliance:

- Track, analyze, and influence public policy developments that affect the organization.
- Ensure the organization complies with lobbying, reporting, and other regulatory requirements related to government relations activities.

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- Coordinate advocacy campaigns and mobilize resources to support the organization's public policy goals.

Community Relations:

- Lead the organization's community outreach efforts, building partnerships with local leaders, civic groups, and community organizations.
- Represent the organization at community meetings, public hearings, non-profit boards and events to strengthen relationships with key stakeholders.
- Develop and manage community engagement programs, including events, sponsorships, and partnerships that enhance the organization's public presence.
- Respond to community concerns and inquiries, ensuring a timely and effective resolution to issues.

Stakeholder Engagement:

- Identify and engage key stakeholders across sectors, including business, education, nonprofit, and government.
- Collaborate with internal departments to align community and government relations activities with organizational goals.
- Build coalitions and partnerships to support initiatives and drive positive outcomes for both the organization and the local community.

Strategic Communications:

- Oversee external communications related to community and government relations, ensuring consistent messaging and branding.
- Prepare briefings, speeches, and presentations for executive leadership on public policy and community relations topics.
- Manage crisis communication strategies in collaboration with the public relations team to address issues impacting the organization.
- Other duties as assigned.

Requirements:

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- Bachelor's degree in related field.
- 5+ years of experience in government relations, public affairs, or a related role, preferably within higher education. Previous work in government is a plus.
- Proven experience building and maintaining relationships with government officials, community leaders, and other stakeholders.
- Demonstrated knowledge of legislative processes and policy development at local, state, and federal levels.

Please include a cover letter with a resume for consideration

FLSA STATUS

United States of America (Exempt)

WPI is an Equal Opportunity Employer that actively seeks to increase the diversity of its workplace. All qualified candidates will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity, national origin, veteran status, or disability. It seeks individuals with diverse backgrounds and experiences who will contribute to a culture of creativity, collaboration, inclusion, problem solving, innovation, high performance, and change making. It is committed to maintaining a campus environment free of harassment and discrimination.

To apply, visit: https://wpi.wd5.myworkdayjobs.com/en-US/WPI_External_Career_Site/job/Worcester/Director--Government---Community-Relations_R0003011

About WPI

WPI is a vibrant, active, and diverse community of extraordinary students, world-renowned faculty, and state of the art research facilities. At WPI, we have competitive and comprehensive benefits, including health insurance, long-term care, retirement, tuition assistance, flexible spending accounts, work-life balance and much more.

Diversity & Inclusion at WPI

WPI is committed to creating an inclusive workplace where everyone feels valued and respected; a place where every student, faculty and staff member can be themselves, so that they can study, live, and work comfortably, to reach their full potential, and make meaningful contributions in order to meet departmental and institutional goals. WPI thrives on innovative practice and welcomes diverse perspectives, insight, and people from diverse lived experiences, to enhance the community



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environment and propel the institution to the next level in a competitive, global marketplace.

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Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

N/A

Worcester Polytechnic Institute

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