

## Associate Director of Multimedia Kean University

Direct Link: <a href="https://www.AcademicKeys.com/r?job=248080">https://www.AcademicKeys.com/r?job=248080</a>
Downloaded On: Nov. 21, 2024 5:30am
Posted Nov. 1, 2024, set to expire Mar. 27, 2025

Job Title Associate Director of Multimedia

**Department** Office of University Relations

**Institution** Kean University

Union, New Jersey

Date Posted Nov. 1, 2024

Application Deadline Open until filled

**Position Start Date** Available immediately

Job Categories Associate/Assistant Director

Academic Field(s) Public Relations/Marketing

Job Website <a href="https://kean.wd1.myworkdayjobs.com/en-">https://kean.wd1.myworkdayjobs.com/en-</a>

US/Kean/details/Associate-Director-of-Multimedia--

Office-of-University-Relations R3232

Apply By Email

**Job Description** 

Under the direction of the Director of Multimedia Production and Strategy, the Associate Director of Multimedia (Associate Director 3) is responsible for managing and leading all news-related video and photo content. This position plays a critical role in identifying good visual stories that showcase the University's brand as well as shooting and editing that content on regular deadlines. With a journalistic eye, the Associate Director will manage the coordination, shooting and editing of news videos, ensuring high-quality storytelling that aligns with the university's goals and objectives. The Associate Director will also supervise a team of staff members and provide oversight for multimedia content contributed by others. The Associate Director acts with the authority of the Director in their absence; and does related work as required. This position requires travel and a flexible schedule including evening and weekend hours.



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Qualifications: Graduation from an accredited college with a Bachelor's degree and two years of professional experience in multimedia journalism, news production or a related field, with a demonstrated track record of managing news content across multiple platforms is required. A degree in the field of Journalism, Communications, Multimedia Production or a related field is preferred. Candidate must have proven experience in leading teams, managing projects and producing high-quality multimedia content. Essential job functions include the ability to lift, position, move and carry materials weighing up to 50 pounds over short and long distances. Excellent communication skills and exceptional public speaking abilities are required.

Candidacy review begins immediately and continues until appointment is made. **Please submit your cover letter, resume/CV and contact information for three professional references.**Official transcripts are required prior to the starting date of employment.

## Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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