

Director of Media Innovation
Old Dominion University

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Posted Oct. 11, 2024, set to expire Feb. 10, 2025

Job Title	Director of Media Innovation
Department	CTR FOR LEARN & TEACHING
Institution	Old Dominion University Norfolk, Virginia
Date Posted	Oct. 11, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Director/Manager
Academic Field(s)	Public Relations/Marketing
Job Website	https://jobs.odu.edu/postings/21822

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Job Description

Job Summary

Step into the role of Director of Media Innovation and lead a powerhouse team in transforming teaching and learning with next-level media and AI! From jaw-dropping visuals and immersive XR to killer audio, you'll be at the forefront of the future of education. To support the Executive Director of Instructional Innovation and assist in representing the Media Innovation teams and rich media initiatives with internal and institutional organizations. The Director of Media Innovation team is responsible for a range of support from course content development, rich media research and recommendations, special projects, and supporting division initiatives. The director supports the team as they offer advanced technological solutions to elevate and facilitate teaching, learning, and research for faculty and staff, focusing on courses and course development. Their main objective is to deliver inventive, top-notch, and imaginative media content, encompassing audio, video, animation, 2D and 3D graphics, and extended reality (XR) products.

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Minimum Qualifications

Master's degree in instructional technology, multimedia production, education, communications, engineering, computer sciences, or related field. Or a bachelor's degree in the above-mentioned fields of study with work experience equivalent to a master's degree in those same or related fields of study

Knowledge:

- Extensive knowledge of principles and techniques of managing and overseeing the facilities, operation, equipment, and staff of a technologically advanced graphics department.
- Comprehensive knowledge of media production programs and an advanced understanding of design, for digital and web practices.
- Considerable knowledge of the principles, theories and techniques of multi-media production.
- Considerable knowledge of project management, marketing advertising, and distance learning practices.
- Considerable knowledge of commercial printing requirements and state bid procedures.
- Considerable knowledge of accepted practices, procedures, and/or processes for effective leadership of higher education teams with the ability to maximize the talents of team members.
- Considerable knowledge of all media production techniques, principles, and procedures; exhibit fabrication and maintenance procedures; and mass media research and ratings information.
- Considerable knowledge of industry trends and creative tools, such as Adobe Creative Suite.
- Working knowledge of the principles and techniques of managing and overseeing the facilities, operation, equipment and staff.
- Working knowledge of media production.

Skills:

- Excellent Project management skills
- Excellent time management and organizational skills.
- Excellent skill managing multiple tasks and competing priorities.
- Strong interpersonal skills.
- Good administrative and computer skills.

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- Good skill in the management of resources within established time frames.

Ability:

- Demonstrated ability to build teams and work collaboratively.
- Demonstrated ability to exercise independent decision-making with a broad scope and significant impact of graphics and multimedia projects aligned with University and Division priorities and projects including faculty and course production.
- Demonstrated ability to be a creative and strategic thinker.
- Demonstrated ability to work collaboratively in a diverse institutional setting and a commitment to fostering diversity and inclusion among others.
- Demonstrated ability to manage multiple projects, edit, design, video and produce multi-media projects.
- Demonstrated ability to evaluate trends, assess new data, and keep up to date with the latest visual techniques.
- Demonstrated ability to pay close attention to detail.

Experience:

- Comprehensive experience leading project team(s) in the production of graphics and/or high-definition video products.
- Considerable experience supervising graphic designers, videographers and/or media production staff members.
- Considerable experience in project and resource management.
- Considerable experience in producing visual material.
- Considerable experience in both Mac and PC computer hardware/software in graphic design and associated applications.
- Considerable experience managing the creative process from concept to completion across many creative groups to keep consistency.
- Some professional experience in photography and video in a professional setting.
- Some experience with developing, implementing, and/or utilizing quality assurance standards for graphic and video products.

Preferred Qualifications

- Some experience working in an academic setting.
- Some experience with media production using emerging technologies such as artificial intelligence.

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- Some experience with media for AR/VR/XR or other immersive technologies.
- Some experience with strategic planning for a large organization and digital transformation of organizations.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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