

Marketing and Communications Manager Old Dominion University

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Posted Aug. 12, 2024, set to expire Dec. 12, 2024

Job Title	Marketing and Communications Manager
Department	CAREER DEVELOPMENT SERVICES
Institution	Old Dominion University Norfolk, Virginia
Date Posted	Aug. 12, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Director/Manager
Academic Field(s)	Public Relations/Marketing
Job Website	https://jobs.odu.edu/postings/21291
Apply By Email	
Job Description	

Job Description

Create innovative means to employ traditional marketing media, current web applications and social media to reach out to and engage with the department's clients to promote programs and services.

Knowledge, skills and abilities

Considerable knowledge of effective customer service and problem-resolution techniques when serving diverse internal and external customers. Working knowledge of marketing campaign management. Proficiency with PC based marketing and publishing software such as the Microsoft Office Suite to include Publisher, Adobe Suite, flash based media, multi-media, video, web applications, etc. Demonstrated ability to utilize effective web 2.0 communication techniques and



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tools. Demonstrated ability to proactively prioritize detail oriented work, make workflow decisions, and manage projects independently.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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