

## Marketing and Communications Manager Old Dominion University

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Downloaded On: Dec. 4, 2024 3:56am

Posted Aug. 12, 2024, set to expire Dec. 12, 2024

<b>Job Title</b>	Marketing and Communications Manager
<b>Department</b>	CAREER DEVELOPMENT SERVICES
<b>Institution</b>	Old Dominion University Norfolk, Virginia
<b>Date Posted</b>	Aug. 12, 2024
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Director/Manager
<b>Academic Field(s)</b>	Public Relations/Marketing
<b>Job Website</b>	<a href="https://jobs.odu.edu/postings/21291">https://jobs.odu.edu/postings/21291</a>
<b>Apply By Email</b>	
<b>Job Description</b>	

### Job Description

Create innovative means to employ traditional marketing media, current web applications and social media to reach out to and engage with the department's clients to promote programs and services.

### Knowledge, skills and abilities

Considerable knowledge of effective customer service and problem-resolution techniques when serving diverse internal and external customers. Working knowledge of marketing campaign management. Proficiency with PC based marketing and publishing software such as the Microsoft Office Suite to include Publisher, Adobe Suite, flash based media, multi-media, video, web applications, etc. Demonstrated ability to utilize effective web 2.0 communication techniques and



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tools. Demonstrated ability to proactively prioritize detail oriented work, make workflow decisions, and manage projects independently.

### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

### **Contact**

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