

Director/Senior Director, Digital Revenue Strategy  
Auburn University

Direct Link: <https://www.AcademicKeys.com/r?job=242035>

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Posted Jul. 25, 2024, set to expire Dec. 7, 2024

<b>Job Title</b>	Director/Senior Director, Digital Revenue Strategy
<b>Department</b>	Digital Marketing
<b>Institution</b>	Auburn University Auburn, Alabama

<b>Date Posted</b>	Jul. 25, 2024
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<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately

<b>Job Categories</b>	Director/Manager
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<b>Academic Field(s)</b>	Public Relations/Marketing
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<b>Job Website</b>	<a href="https://www.auemployment.com/postings/47125">https://www.auemployment.com/postings/47125</a>
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**Apply By Email**

**Job Description**

**[Auburn University Athletics](#) is accepting applications for a Director/Senior Director of Digital Revenue Strategy!** This individual manages the daily operations of the Marketing and Digital Strategy team, with a focus on driving revenue growth through effective digital revenue strategies. Drives revenue growth by providing leadership to the employees within the Marketing and Digital Strategy team to include digital marketing, automation, website and app, and social media strategy. Works closely with the leadership team to ensure that all digital initiatives align with the overall revenue strategy of Auburn Athletics.

Why should **YOU** consider a career with Auburn University?

- Auburn University was named by Forbes Magazine as one of the state of Alabama's best employers, with employees staying an average of ten years!
- Competitive employee benefits + state retirement plan.
- Tuition assistance for you and your dependents.

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- Generous leave policies (including paid parental leave!)
- The satisfaction of knowing YOU are a part of providing the premier academic experience at Auburn and the life-changing work our students and employees perform.

Learn more about Auburn's impact, generous employee benefits, and thriving community by visiting [aub.ie/working-for-auburn](http://aub.ie/working-for-auburn).

**It's a Lifestyle:** The Auburn/Opelika area is a page right out of Southern Living magazine with an idyllic small-town feel, perfecting a unique balance between a close-knit community and driving consistent growth and development. Paralleling the exponential growth of Auburn University, the Auburn/Opelika area boasts services and amenities that cater to any interest. We're proud of our top school systems, city services, award-winning restaurants, and the infectious spirit of life in a college town. You can find us nestled halfway between the beach and the mountains in a lower-cost-of-living area, two hours outside of Atlanta or Birmingham. If you're new to Auburn, we'd love to introduce you. If you're already acquainted with Auburn, we'll keep it simple: it's time to come home!

**Our Commitment:** Auburn University is committed to a diverse and inclusive campus environment. Visit [auburn.edu/inclusion](http://auburn.edu/inclusion) to learn more about our commitment to expanding equity and inclusion for all.

### Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

### Contact