

Assistant Athletic Director, Broadcast and Network
Operations (5173U), Intercollegiate Athletics - 69000
University of California, Berkeley

Direct Link: <https://www.AcademicKeys.com/r?job=236412>

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Posted May 22, 2024, set to expire Jun. 30, 2024

Job Title	Assistant Athletic Director, Broadcast and Network Operations (5173U), Intercollegiate Athletics - 69000
Department	
Institution	University of California, Berkeley Berkeley, California
Date Posted	May 22, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Associate/Assistant Director
Academic Field(s)	Athletics
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Job Description

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Assistant Athletic Director, Broadcast and Network Operations (5173U), Intercollegiate Athletics - 69000

About Berkeley

At the University of California, Berkeley, we are committed to creating a community that fosters equity of experience and opportunity, and ensures that students, faculty, and staff of all backgrounds feel safe, welcome and included. Our culture of openness, freedom and belonging make it a special place for students, faculty and staff.

The University of California, Berkeley, is one of the world's leading institutions of higher education,

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distinguished by its combination of internationally recognized academic and research excellence; the transformative opportunity it provides to a large and diverse student body; its public mission and commitment to equity and social justice; and its roots in the California experience, animated by such values as innovation, questioning the status quo, and respect for the environment and nature. Since its founding in 1868, Berkeley has fueled a perpetual renaissance, generating unparalleled intellectual, economic and social value in California, the United States and the world.

We are looking for equity-minded applicants who represent the full diversity of California and who demonstrate a sensitivity to and understanding of the diverse academic, socioeconomic, cultural, disability, gender identity, sexual orientation, and ethnic backgrounds present in our community. When you join the team at Berkeley, you can expect to be part of an inclusive, innovative and equity-focused community that approaches higher education as a matter of social justice that requires broad collaboration among faculty, staff, students and community partners. In deciding whether to apply for a position at Berkeley, you are strongly encouraged to consider whether your values align with our [Guiding Values and Principles](#), our [Principles of Community](#), and our [Strategic Plan](#).

At UC Berkeley, we believe that learning is a fundamental part of working, and our goal is for everyone on the Berkeley campus to feel supported and equipped to realize their full potential. We actively support this by providing all of our staff employees with at least 80 hours (10 days) of paid time per year to engage in professional development activities. To find out more about how you can grow your career at UC Berkeley, visit grow.berkeley.edu.

Departmental Overview

The Assistant AD, Broadcast and Network Operations position is responsible for leading the efforts in delivering a first-class television broadcast experience. This role is responsible for the creative direction of assigned sports telecasts, as well as on-site management and administration of those telecasts/productions. The position will lead a production team in conjunction with the ACC Network to plan and oversee the execution of those telecasts. Provides creative, personnel, and administrative direction for all aspects of the production of assigned telecasts. This role coordinates the full scope of producing activities of a full-time, temporary, and/or matrixed staff of professionals and or students accountable for program development and production. Directs all assigned technical and production personnel in all aspects of the productions. The successful individual will be a self-motivated, team-oriented, organized, problem solver that can orchestrate live event production. This position will report to the Chief Marketing Officer.

Application Review Date

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The First Review Date for this job is: Monday, June 3, 2024

Responsibilities

- Oversees the hiring and development of ACC Network and Broadcast Operations.
- Provides creative, personnel, and administrative direction for all aspects of the production of assigned telecasts.
- For assigned sports/events, plans and coordinates the full scope of producing activities of a full-time, temporary, and/or matrixed staff of professionals and or students accountable for program development and production.
- Serves as consultant to Executive Staff on broadcast and technology-related projects for Cal Athletics.
- Oversees all technology decisions as they pertain to Athletics projects and facilities.
- Oversees the vision and build of the production studio (equipment, staffing, etc.).
- Manages budget for ACC Network and Broadcast Operations.
- Directs all assigned technical and production personnel in all aspects of the productions.
- Completes other duties as assigned, including professional development.

Required Qualifications

- At least seven (7) years of experience in a broadcast television or media production environment.
- Thorough knowledge of program activity and best practices.
- Problem-solving, multi-tasking, working with frequent interruptions, and effective listening skills.
- Highly effective verbal and written communication skills in the English language.
- Proficiency in the use of basic computer applications relevant to job duties.
- Ability to multitask and produce results while adhering to multiple deadlines.
- Knowledge of best practices and production trends.
- Proven track record of developing and maintaining relationships and strategic partnerships
- Knowledge of the public media environment.
- Knowledge of live broadcast programming concepts, principles, methodologies, and techniques.
- High attention to detail and organization.
- Ability to analyze and resolve problems.
- Working knowledge of digital audio and video standards and equipment.
- Knowledge of broadcast video equipment and signal flow.
- Skilled in examining and re-engineering operations and procedures, formulating policy, and developing and implementing new strategies and procedures.
- Extensive knowledge of broadcast industry standards, university policies, and federal and state

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laws and regulations.

Education/Training:

- Bachelor's degree in related area and / or equivalent experience / training.

Salary & Benefits

For information on the comprehensive benefits package offered by the University, please visit the University of California's [Compensation & Benefits](#) website.

Under California law, the University of California, Berkeley is required to provide a reasonable estimate of the compensation range for this role and should not offer a salary outside of the range posted in this job announcement. This range takes into account the wide range of factors that are considered in making compensation decisions including but not limited to experience, skills, knowledge, abilities, education, licensure and certifications, analysis of internal equity, and other business and organizational needs. It is not typical for an individual to be offered a salary at or near the top of the range for a position. Salary offers are determined based on final candidate qualifications and experience.

The budgeted salary or hourly range that the University reasonably expects to pay for this position is \$150,000.00 - \$180,000.00.

- This is a 100%, full-time (40 hours per week), career position that is eligible for full UC benefits.
- This position is exempt and paid monthly.

How to Apply

To apply, please submit your resume and cover letter.

Conviction History Background

This is a designated position requiring fingerprinting and a background check due to the nature of the job responsibilities. Berkeley does hire people with conviction histories and reviews information received in the context of the job responsibilities. The University reserves the right to make



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employment contingent upon successful completion of the background check.

Mandated Reporter

This position has been identified as a Mandated Reporter required to report the observed or suspected abuse or neglect of children, dependent adults, or elders to designated law enforcement or social service agencies. We reserve the right to make employment contingent upon completion of signed statements acknowledging the responsibilities of a Mandated Reporter.

Driving Required

A valid driver's license and DMV check for driving record is required.

Equal Employment Opportunity

The University of California is an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, or protected veteran status. For more information about your rights as an applicant, please see the [U.S. Equal Employment Opportunity Commission](#) poster.

The [University of California's Affirmative action policy](#).

The [University of California's Anti-Discrimination policy](#).

To apply, visit

https://careerspub.universityofcalifornia.edu/psp/ucb/EMPLOYEE/HRMS/c/HRS_HRAM.HRS_APP_SCH

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Contact Information

Please reference Academickeys in your cover letter when



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applying for or inquiring about this job announcement.

Contact

N/A

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