

Senior Director, Athletics Ticket Sales & Strategy
Auburn University

Direct Link: <https://www.AcademicKeys.com/r?job=236147>

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Posted May 15, 2024, set to expire Oct. 31, 2024

Job Title	Senior Director, Athletics Ticket Sales & Strategy
Department	Athletic Ticket Office
Institution	Auburn University Auburn, Alabama
Date Posted	May 15, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Director/Manager
Academic Field(s)	Athletics
Job Website	https://www.auemployment.com/postings/45624
Apply By Email	
Job Description	



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Auburn University Athletics is excited to begin the search for a **Senior Director of Ticket Sales & Strategy!** This individual will direct the overall sales & service strategy for the internal sales team and understands that revenue generation and customer service are the priority and number one goal. They will develop both the short- and long-term operational sales & service strategies, working to analyze, develop, and implement new initiatives to enhance the sales team's effectiveness, while ensuring the best sales leads are focused on first. The Senior Director functions in several leadership roles: including fiscal management, customer service, some gameday operations, management of CRM system, and reporting and lead generation & scoring. Supervises Director of Ticket Sales & Customer Service. Work collaboratively with unit leaders of Ticket Operations, Digital Marketing & Social Media, Fan Experience, and Tigers Unlimited.

About Auburn: Auburn was named by Forbes Magazine as one of the state of Alabama's best employers, with employees staying an average of ten years! Learn more about Auburn's impact, generous employee benefits, and thriving community by visiting aub.ie/working-for-auburn.

It's a Lifestyle: The Auburn/Opelika area is a page right out of Southern Living magazine with an idyllic small-town feel, perfecting a unique balance between a close-knit community and driving consistent growth and development. Paralleling the exponential growth of Auburn University, the Auburn/Opelika area boasts services and amenities that cater to any interest. We're proud of our top school systems, city services, award-winning restaurants, and the infectious spirit of life in a college town. You can find us nestled halfway between the beach and the mountains in a lower-cost-of-living area, two hours outside of Atlanta or Birmingham. If you're new to Auburn, we'd love to introduce you. If you're already acquainted with Auburn, we'll keep it simple: it's time to come home!

Our Commitment: Auburn University is committed to a diverse and inclusive campus environment. Visit www.auburn.edu/inclusion to learn more about our commitment to expanding equity and inclusion for all.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact



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