

Communications and Marketing Director
Auburn University

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Posted May 9, 2024, set to expire Oct. 31, 2024

Job Title	Communications and Marketing Director
Department	Admin - Sch Ed
Institution	Auburn University Auburn, Alabama
Date Posted	May 9, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Director/Manager
Academic Field(s)	Public Relations/Marketing
Job Website	https://www.auemployment.com/postings/45476

Apply By Email

Job Description

Auburn University's College of Education is excited to begin the search for a **Communications and Marketing Director** to join our team of innovative thinkers and doers, working together to meet society's education and health challenges. We're looking for an energetic, talented and performance minded professional to support our mission of building better futures for all.

The Communications and Marketing Director provides strategic leadership and creative direction for all communication and marketing activities in the college. The director creates, manages, and implements messaging strategies to advance the dean's vision and the College of Education's communication and marketing objectives. Leading a creative team focused on communicating the college's story, this role furthers the college's engagement with key audiences and stakeholders.

Directing and managing the college's communication and marketing platforms, the director guides, reviews, edits, and creates content for the college's communication and marketing platforms including the college website, digital magazine, calendar, newsletters, emails, and more. This critical role

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manages the college's brand, ensuring compliance with university branding while creating a unique identity and greater connection with audiences.

The Communications and Marketing director serves on the college's leadership council, providing guidance on communications, public relations, and marketing opportunities and initiatives, elevating the college and its research, outreach, and academic initiatives.

About Auburn:Our work changes lives! Auburn University was chartered in 1856 and maintains a strong land-grant mission today. We are ranked by U.S. News and World Report as a premier public institution and are dedicated to shaping the future of the people of Alabama, the nation, and the world through forward-thinking education, life-enhancing research, innovative scholarship, and selfless service. Auburn is nationally recognized for its commitment to academic excellence, community outreach, a positive work environment, student engagement, and a thriving community.

Auburn was named by Forbes Magazine as one of the state of Alabama's best employers, with employees staying an average of ten years! Learn more about Auburn's impact, generous employee benefits, and thriving community by visiting aub.ie/working-for-auburn.

It's a Lifestyle:The Auburn/Opelika area is a page right out of Southern Living magazine with an idyllic small-town feel, perfecting a unique balance between a close-knit community and driving consistent growth and development. Paralleling the exponential growth of Auburn University, the Auburn/Opelika area boasts services and amenities that cater to any interest. We're proud of our top school systems, city services, award-winning restaurants, and the infectious spirit of life in a college town. You can find us nestled halfway between the beach and the mountains in a lower-cost-of-living area, two hours outside of Atlanta or Birmingham. If you're new to Auburn, we'd love to introduce you. If you're already acquainted with Auburn, we'll keep it simple: it's time to come home!

Our Commitment: Auburn University is committed to a diverse and inclusive campus environment. Visit auburn.edu/inclusion/ to learn more about our commitment to expanding equity and inclusion for all.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

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Contact

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