

Assistant Director of Marketing & Fan Engagement-
Auburn Athletics
Auburn University

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Posted Apr. 4, 2023, set to expire Nov. 1, 2023

Job Title	Assistant Director of Marketing & Fan Engagement- Auburn Athletics
Department	Athletic Marketing
Institution	Auburn University Auburn, Alabama
Date Posted	Apr. 4, 2023
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Associate/Assistant Director
Academic Field(s)	Athletics
Job Website	https://www.auemployment.com/postings/36836
Apply By Email	
Job Description	



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Auburn University Athletics seeks candidates for the position of Assistant Director of Marketing & Fan Engagement. The individual selected should be an organized, creative, detail-oriented, marketer. The Assistant Director of Marketing & Fan Engagement will assist in the creation and execution of marketing campaigns designed to drive sales and attendance, while managing game production and in-game experience for assigned sports. This position reports directly to the Director of Fan Experience.

About Auburn: At Auburn, our work changes lives. Ranked by U.S. News and World Report as a premier public institution, Auburn University is dedicated to shaping the future of the people of Alabama, the nation, and the world through forward-thinking education, life-enhancing research, scholarship and selfless service. Auburn is nationally recognized for its commitment to academic excellence, community outreach, positive work environment, student engagement, and thriving community.

Why employees choose Auburn: Auburn University was named by Forbes Magazine as one of the state of Alabama's best employers, with employees staying an average of ten years. Employees enjoy competitive benefits that include top-notch health insurance, generous retirement plans, tuition assistance for employees and dependents, flexible spending accounts and more!

Learn more about Auburn's impact, generous employee benefits, and thriving community by visiting aub.ie/working-at-auburn.

Our Commitment: Auburn University is committed to a diverse and inclusive campus environment. Visit www.auburn.edu/inclusion to learn more about our commitment to expanding equity and inclusion for all.

The official AU job title: Specialist, Athletics Marketing

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact