

Director, Media Relations
University of North Texas

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Posted May 26, 2022, set to expire Oct. 8, 2022

Job Title	Director, Media Relations
Department	UNT-Univ Brand Strategy & Comm-Gen-180000
Institution	University of North Texas Denton, Texas
Date Posted	May 26, 2022
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Director/Manager
Academic Field(s)	Public Relations/Marketing
Job Website	https://jobs.untsystem.edu/postings/59481

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Job Description

This is administrative and professional work guiding a team of news promotion specialists (Communication Strategists) in the development and placement of stories about the university in the global, national and regional media markets; integrating news promotion efforts with UNT's strategic plan, communication and branding goals; and participating on the crisis management response team. This position must make the best use of all media outlet opportunities when placing news stories about UNT -- print (newspapers, magazines, trades, wires and others) and electronic (television, e-newsletters, writes, blogs, news web sites, social media sites and others), particularly maximizing news placement within higher education media and associations (the chronicle, Academic Impressions, UB Daily, ACE, AAUP, etc.) The employee in this class receives direct supervision from the Director of University Relations and Communications.

Contact Information



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