

**Manager, Communications & Marketing
Auburn University**

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Posted Apr. 22, 2022, set to expire Sep. 4, 2022

Job Title	Manager, Communications & Marketing
Department	HCOB Communications and Marketing
Institution	Auburn University Auburn, Alabama
Date Posted	Apr. 22, 2022
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Director/Manager
Academic Field(s)	Public Relations/Marketing
Job Website	https://www.auemployment.com/postings/29104

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Job Description

Job Summary

The Auburn University Harbert College of Business seeks a Manager of Communications and Marketing to promote Auburn University and the Harbert College of Business to external stakeholders through public relations, media relations and story telling. This critical role will help expand the teaching, outreach and research capabilities of the university by increasing awareness about the outstanding work of Auburn's faculty, staff and students.

Essential Functions

The primary functions of this role include, but are not limited to:

Manages the daily public and media relations functions in relation to promoting the college and university. Serves as a liaison with local, regional and national media representatives.

Manages the implementation of communication and public relations strategies in conjunction with the communications and marketing director.

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Writes and edits the release of information intended for promotion of the college, publications and distributes to the media.

Writes marketing materials and edits marketing materials.

The Harbert College of Business is one of the country's most prestigious, innovative, and dynamic business schools. Located in the heart of Auburn, Alabama, we offer world-class education in a world-class community. With programs, research centers and faculty that lead the nation, our campus is a leadership hub dedicated to guiding students to the top of their field.

Ranked among the nation's best, the business school complex stands at the corner of Donahue Drive and Magnolia Avenue. The college is comprised of six academic departments: Department of Finance, Marketing, Management, Supply Chain Management, Systems and Technology and the School of Accountancy. Offering undergraduate programs in each of the academic areas and an array of minors such as Entrepreneurship, Business Analytics and International Business, the college is responsive to the needs of industry and prepares students for success. In addition, the college is the home for Centers such as Center for Supply Chain Innovation, RFID Lab, Lowder Center for Family Business & Entrepreneurship. For more information about the college, please visit: <https://harbert.auburn.edu/>.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact