

Associate Director for Impact and Analytics
The Ohio State University

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Posted Mar. 19, 2024, set to expire Jul. 21, 2024

Job Title	Associate Director for Impact and Analytics
Department	Libraries Executive Office
Institution	The Ohio State University Columbus, Ohio
Date Posted	Mar. 19, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Director/Manager
Academic Field(s)	Business & Administration
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Job Description	

The Ohio State University Libraries, one of the nation's leading academic research libraries, seeks a data-driven, continuous improvement-focused program leader experienced in designing, conducting, analyzing, and presenting information necessary to evaluate organizational impact and effectiveness and to support the prioritization of effort and resource allocation across all programmatic areas of the Libraries.

Reporting to the Assistant Dean for Administration and Chief Administrative Officer, the Associate Director for Impact and Analytics contributes directly to the advancement of University Libraries' strategic directions and the university's Shared Values. This role works collaboratively to build and lead a forward-thinking assessment and analytics infrastructure that serves to inform and empower strategic decision making across the organization. This role champions continuous organizational improvement by designing, conducting, and reporting on research measuring the institutional impact and effectiveness of Libraries' service offerings. The role manages numerous priority projects

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simultaneously, leads the collecting and reporting of organizational statistics; and conducts program and initiative level assessment design and execution. This role will develop and implement a programmatic framework based on best practices for the collection, analysis, interpretation and dissemination of data related to priority initiatives and outcomes. This role collaborates with university partners, such as the Office of Student Academic Excellence, the Office of Research, and the Office of Institutional Research and Planning on broader academic and research success projects and initiatives. The work is informed by and supports University Libraries' Strategic Directions and the Ohio State's Shared Values.

Responsibilities

- Design, implement, lead, and communicate on projects measuring University Libraries' impact on institutional academic and research missions, initiatives, priorities and values. Perform quantitative data analysis in relevant software programs.
- Create, adapt, and implement frameworks and tools that support the alignment of services, outcomes, and metrics within strategic planning and other priority-setting processes. Develop and execute training and workshops related to frameworks, tools, and processes to expand organizational capacity and support a culture of data-informed decision-making.
- Work collaboratively with internal stakeholders to design and implement local projects to measure program or service impact to academic and research success, utilizing quantitative and qualitative methods.
- Develop reports, presentations, and other communications focused on priority projects. This includes reports, dashboards and visualizations managing complex data analysis and blending disparate data. Contribute to grant and IRB proposals as appropriate.
- Manage the collection and analysis of organizational statistics and reporting to internal and external stakeholders.
- Create and maintain positive and collaborative relationships with other Ohio State analytics, assessment, and institutional research personnel. Seek opportunities to improve academic and research success outcomes across the university in alignment with University Libraries and Ohio State strategic priorities through impactful collaborations.
- Represent University Libraries at Ohio State, regional, or national meetings and conferences related to analytics and assessment for research libraries or higher education (as appropriate).

The Associate Director of Impact and Analytics is expected to consistently demonstrate commitment to our Shared Values and promote an organizational culture of Discovery, Connection, Equity, Integrity, and Stewardship (<https://library.osu.edu/strategic-directions>). All other duties as assigned.

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Required Qualifications:

- Master's degree or advanced graduate-level training in a relevant social science discipline, such as business analytics, data analytics, statistics, information science or an equivalent combination of education and experience.
- Graduate-level coursework or equivalent work experience in quantitative research methods.
- Documented experience leading an analytical program.
- Minimum 6 years of experience leading complex statistical or analytical projects focused on outcomes/impact assessment, service improvement, and/or business intelligence. Experience must clearly demonstrate not only the ability to conduct the research, but also translate the data analysis into actionable information for use in prioritization and decision-making.
- Must have demonstrated ability to effectively communicate complex technical concepts to groups with diverse technical and non-technical backgrounds.
- Demonstrated prior experience leveraging data visualization to inform decision making.
- Working knowledge of and experience with statistical software packages such as SAS, SPSS, Stata, or R.
- Proficiency in Microsoft Word, PowerPoint, Excel, and Access. Knowledge of SQL and database reporting tools.
- Openness to learning about how data collection and analysis can be used to investigate and address systemic inequities.
- Outstanding oral and written communication skills.
- Strong judgment, reliability, ability to work effectively independently and as part of a team.

Desired Qualifications:

- Proficiency with writing code/syntax in SAS, SPSS, Stata, R, or a similar program.
- Graduate-level coursework or equivalent work experience in qualitative research methods.
- Experience drafting and revising research reports and presentations, either independently or as part of a team.

The posting range for this job is \$92,000 to \$105,000 annually.

Please submit cover letter and resume with online application by April 7, 2024.

To learn more and apply, please visit: <https://osujoblinks.com/9x7y>

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About The Ohio State University Libraries

The Libraries promotes innovative research and creative expression, advances effective teaching, curates and preserves information essential for scholarship and learning at Ohio State, and shares knowledge and culture with the people of Ohio, the nation, and the world. Libraries faculty and staff live these values in all that we do: Discovery, Connection, Equity, Integrity, and Stewardship. Learn about our strategic directions here <https://library.osu.edu/strategic-directions>.

The Libraries' greatest resource is our faculty and staff. Their expertise produces value beyond the collections and their commitment to continual improvement and innovation is one of the most significant ways the Libraries meets the diverse and evolving information needs of university students, faculty, and staff, alongside scholars throughout Ohio and the world.

As a global leader, the Libraries is actively engaged in local, statewide, national, and international initiatives to help shape the future of academic research libraries. These activities and the innovations that result enhance our ability to acquire, manage, and preserve emerging information resources, support knowledge creation, and enable its effective transmission to future learners. Information about the Libraries is available at <https://library.osu.edu>.

The Libraries strives to provide welcoming, supportive environments for all to pursue and share knowledge. The Libraries is guided by our strategic priorities that facilitate, celebrate and honor diversity, inclusion, access and social justice. All positions are expected to contribute to building and advancing this environment, and we encourage candidates to apply who share these values.

All qualified applicants will receive consideration for employment without regard to age, ancestry, color, disability, ethnicity, gender, gender identity or expression, genetic information, HIV/AIDS status, military status, national origin, pregnancy, race, religion, sex, sexual orientation, or veteran status.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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