

Senior Assistant Manager/Manager (Web / Digital),  
Corporate Communications  
Singapore Institute of Technology

Direct Link: <https://www.AcademicKeys.com/r?job=229664>

Downloaded On: May. 9, 2024 5:41am

Posted Jan. 29, 2024, set to expire Jul. 5, 2024

**Job Title** Senior Assistant Manager/Manager (Web / Digital),  
Corporate Communications

**Department** Corporate Communications

**Institution** Singapore Institute of Technology  
Singapore, , Singapore

**Date Posted** Jan. 29, 2024

**Application Deadline** Open until filled

**Position Start Date** Available immediately

**Job Categories** Associate/Assistant Director

**Academic Field(s)** Public Relations/Marketing  
Computing/Informational Services

**Job Website** <https://careers.singaporetech.edu.sg/cw/en/job/498600/senior-assistant-managemanager-web-digital-corporate-communications>

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**Job Description**

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**Department:** Corporate Communications

**Contract type:** Contract

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You are responsible for the planning, development and maintenance of the Institute's websites. You will oversee the website architecture and functionalities and work with stakeholder departments as needed for each project. Work closely with Digital Transformation Office and IT department regarding web strategy, technology support, implementation and website security. Plan website maintenance and cyclical overhaul and refresh sites' "look and feel" in accordance with the Institute's branding efforts.

### **Key Responsibilities**

- Manage the Institute's panel of term contractor providing web development service, including vendor exploration and qualification, drafting and organising public tender to appoint term contractors, performance review and renewal.
- Provide technical leadership for design and implementation of new features and software system enhancements.
- Provide strategic planning for the Institute's collection of websites/microsites, ensuring that the Institute's overall web presence is well-organised, coherent and effective.
- Understand operational requirements and objectives from stakeholders and direct term contractors in developing web user journeys and interfaces to achieve them.
- Work with web content contributors to strategically focus content as a key part of the overall user experience.
- Maintain effective working relationships with internal stakeholders as well as external agency partners.

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- Provide monthly reports on website performance as well as progress updates on ongoing maintenance efforts and projects.
- Offer expertise and guidance in Drupal and SharePoint to facilitate business growth and development.

### **Key Requirements**

- Bachelor's degree in computer science or related field.
- Minimum of three years of progressive experience in website development.
- Experience in developing and maintaining web applications and Content-Management Systems (CMS) (e.g. SharePoint, Drupal).
- Proficient in HTML, CSS, Bootstrap and JQuery.
- Solid knowledge of Google Analytics (GA4).
- Knowledge in Chatbot development frameworks, Generative AI and Cloud Platform is an added advantage.

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**Advertised:** 23 Jan 2024 Singapore Standard Time

**Applications close:** 29 Feb 2024 Singapore Standard Time

### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

### **Contact**

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